

## What is CoWN-SH?

- Colorado, Wyoming, Nebraska Stock Horse (CoWN) was formed in 2010 as a non-profit organization.
- Goals:
  - Support and preserve the western stock horse in the region
  - Provide a fun, friendly, and family-oriented atmosphere
  - Learn and enjoy a versatile horse
- What does CoWN offer?
  - Classes for all levels of riders
  - Classes for collegiate students throughout the year
  - Year end awards for all divisions



## What can CoWN-SH do for your business?

- **Sponsorship benefits can include:**
  - **Arena banner at CoWN events**
  - **Special promotions for your business exclusive to our members**
  - **Exhibitor booth at Region Finals and/or CoWN shows**
  - **Customized e-blasts with advertiser content**
  - **Customized CoWN Facebook posts with advertiser content**
  - **Your logo and direct link on our website**

### Visit our website at:

<https://cownstockhorse.wildapricot.org/>  
For show information and contact information



*We value our sponsors and work for mutually beneficial relationships!*

Please indicate area of partnership preference, more than one area may be checked.

## I would like to be a partner in:

### CoWN Shows

- Arena Show Sponsor
- Division Award Sponsor

### Regional Finals

#### Buckle Sponsorship

- Open
- Non-Pro
- Limited Non-Pro
- Intermediate Non-Pro
- Novice
- Junior Horse, Open
- Junior Horse, Non-Pro
- Youth, 14-18
- Youth, 13 and Under
- Any Class





Colorado, Wyoming,  
Nebraska Stock Horse is a  
friendly, fun, and family  
oriented associate  
dedicated to “Helping  
People Ride a Better  
Horse.”

<https://cownstockhorse.wildapricot.org/>



Proud Affiliate of Stock  
Horse of Texas SHTX

## What do the Sponsorship Levels Mean?

- **Corporate Sponsor:**  
Annual naming rights of all shows
- **Platinum Sponsor:**  
Individual show sponsor
- **Gold:** Sponsor for all  
Champion buckles at one show
- **Silver:** Reserve awards at  
one show
- **Bronze:** Individual buckle  
sponsor
- **Buckle Sponsor:**  
Winterfest buckle sponsor



## CoWN Stock Horse Pledge Form

Organization/Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Website Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

We would like to be a sponsor at the following level:

- Corporate Sponsor (\$2,500 and above)
- Platinum \$1,500
- Gold \$1,000
- Silver \$500
- Bronze \$150
- Winterfest Buckle Sponsor \$150
- Other: \_\_\_\_\_

Please send an invoice & W-9 form  
Please find support enclosed for \$ \_\_\_\_\_

Checks payable to: CoWN-SH

Check # \_\_\_\_\_

Please submit to:  
CoWN Treasurer  
Michelle Sterkel  
3752 WCR 7  
Erie, CO 80516